



# New Cities of the Mediterranean Sea Basin

## NEWCIMED

**Priority 1** Promotion of socio-economic development and enhancement of territories

**Measure 1.3** Strengthening the national strategies of territorial planning by integrating the different levels, and promotion of balanced and sustainable socio-economic development

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Programme  
funded by the  
**EUROPEAN UNION**



**REGIONE AUTONOMA DELLA SARDEGNA**

## Project in brief

The **NEWCIMED** project focuses on the enhancement of the cultural heritage and territorial planning capacities of the so-called “New Towns”, a urban phenomenon which is diffused in the Mediterranean area. A new town is a city or community that was carefully planned from its inception and is typically constructed in a previously undeveloped area.

## Beneficiary

Municipality of Latina (Italy, Lazio)

## Partnership

1. University of Rome “Tor Vergata”, Faculty of Economics (Italy, Lazio)
2. “Progetto Sud” Institute (Italy, Lazio)
3. Sicily Region, Department of Cultural Heritage and Education (Italy, Sicilia)
4. Association for the documentation, preservation and enhancement of the Euro-Mediterranean Cultural Heritage – HERIMED (Italy, Sicilia)
5. Province of Oristano (Italy, Sardegna)
6. University of Valencia (Spain, Comunidad Valenciana)
7. Municipality of Eordea (Greece, Dytiki Makedonia)
8. Municipality of Tyre (Lebanon)
9. Municipality of Maâmoura (Tunisia, Nabeul)
10. Ministry of Tourism and Antiquities (Jordan)

## Specific objectives

- Valorization of the cultural heritage of New Cities in the Mediterranean area and exploitation as tourist destination improving economical and social conditions
- Development of a multi-sector strategic planning process for the territorial development of New Cities, combining the productive, cultural, environmental and social potentials and needs of the territories
- Enhancement of local identity of populations based on the recognition of the value of the tangible and intangible cultural heritage of New Towns with a view of increasing social cohesion and multicultural dialogue

## Expected results

- Creation of a network of Euro-Mediterranean New Cities
- Implementation of territorial strategic plans for the protection of cultural heritage
- Creation of a Euro-Mediterranean Widespread Museum on New Cities
- Awareness-raising and involvement of the scientific and academic communities on the topic of New Towns
- Implementation of a strategic communication plan at local and transnational level for informing about the history and cultural heritage of New Towns

## Target groups

- Local and regional public authorities
- Development agencies
- Entities involved in the valorisation of cultural heritage

## Final beneficiaries

- Tourism businesses and tourists
- Local populations
- Research institutes in the fields of history, architecture and urbanisation

## Duration

36 months

## Budget

- Total budget: € 1.991.955
- Programme contribution: € 1.792.759 (90%)
- Project co-financing: € 199.195 (10%)

## Contact person

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