

Culture in the Mediterranean and Europe Weaving on Common Threads

CulMe-WeOnCT

Priority 4 Promotion of cultural dialogue and local governance

Measure 4.2 Support to the artistic creativity in all its expressions to encourage dialogue among communities

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Project in brief

The **CulMe-WeOnCT** project focuses on the valorisation of the common historical and cultural heritage of 4 countries of the Eastern Mediterranean area (Greece, Italy, Egypt and Jordan) through the exploitation of new technologies, in a way ensuring the promotion of mutual understanding and dialogue.

Beneficiary

Interbalkan Institute of Public Administration (Greece, Kentriki Makedonia)

Partnership

- 1. Institute for Balkan Studies (Greece, Kentriki Makedonia)
- 2. Bibliotheca Alexandrina, Alexandria and the Mediterranean Research Center (Egypt, Al Iskandanyah)
- 3. Yarmouk University (Jordan, Irbid)
- 4. Fondazione Nuove Proposte Culturali (Italy, Puglia)
- **5.** Municipality of Catanzaro (Italy, Calabria)

Specific objective

Highlight the common cultural heritage of the Eastern Mediterranean as well as the expressive and artistic interaction of the participating countries (Greece, Italy, Egypt and Jordan) while presenting and promoting their unique regional and artistic identities

Expected results

- Promotion and increased knowledge of the common Greco-Roman historical heritage through the use of new technologies
- Creation of a network that could undertake in the future studies and research related to the involved regions' common history
- Contribution to the enhancement of the dialogue among different actors involved in the cultural and tourism sectors
- Identification of cultural assets of the involved regions presenting a Greco-Roman influence
- Visibility of the cultural assets promoted by the project

Target groups

- Institutions of the culture sector: libraries, museums and cultural associations
- Officials in the field of tourism
- Young people

Final beneficiaries

- Schools
- Universities
- Public administrations

Duration

24 months

Budget

- Total budget: €499.200
- Programme contribution: €449.280 (90%)
- Project co-financing: €49.920 (10%)

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