



Cultural and Archaeological heritage in the Mediterranean Basin

ArcheoMed

Priority 1 Promotion of socio-economic development and enhancement of territories

Measure 1.1 Support to innovation and research in the process of local development of the Mediterranean Sea Basin countries

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Programme
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REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

Beyond any political, social and economic borders, the Mediterranean countries share a common legacy made up of similar archeological and architectural assets.

To fully exploit the potential offered by this Mediterranean heritage, enhance the management of cultural sites and valorise underrated resources, **ArcheoMed** focuses on the devolvement of an integrated regional policy, building on the concept of a “Mediterranean Cultural District”, with a view of promoting shared ideas and initiatives based on a single communication and marketing strategy.

Beneficiary

Academic Pole of the Province of Agrigento (Italy, Sicilia)

Partnership

1. SuggestAid (Italy, Lazio)
2. Yarmouk University, Faculty of Archaeology and Anthropology (Jordan, Irbid)
4. Al Quds University, Institute of Archaeology (Palestinian Authority)
6. Governorate of Jenin (Palestinian Authority)
7. AIDO - Industrial Association of Optics, Colour and Imaging (Spain, Comunidad Valenciana)

Specific objective

Valorisation of the cultural resources of the Mediterranean heritage through the creation of an interactive network for the integrated management of underrated archaeological and artistic sites, finalized at the revitalisation of the artistic and cultural heritage and economic-related activities of the territories

Expected results

- Elaboration of a study aimed at identifying a common system of valorisation, preservation and management of the involved areas (Jordan, Greece, Palestinian Authority, Sicily)
- Creation of a network of territories, supported by an interactive electronic platform of services, specialized in the promotion of conservation and management policies of cultural/archeological sites and tourism-related activities

- Drafting of a “Strategic Planning Agreement” focusing on conservation and management policies for the “Cultural District of the Mediterranean”, to be signed by any interested stakeholders involved in the cultural heritage sector (universities, local/regional/national authorities)

Target groups

- Universities and research institutes working in the field of cultural heritage preservation and management
- Economic operators of the cultural and tourism sectors

Final beneficiaries

- Local and national authorities responsible for the management of cultural heritage
- Tourism management bodies
- Tourists and local communities

Duration

24 months

Budget

- Total budget: € 1.350.072
- Programme contribution: € 1.215.065 (90%)
- Project co-financing: € 135.007 (10%)

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