

# Programme's strategy for 2014-2020: objectives and priorities

Overarching objectives	Thematic objectives	Priorities
<b>1. Promote economic and social development</b>	<b>1.1 Business and SME development</b>	<ul style="list-style-type: none"> <li>• Innovative start-up</li> <li>• Euro-Med clusters</li> <li>• Sustainable tourism</li> </ul>
	<b>1.2 Support to education, research, technological development and innovation</b>	<ul style="list-style-type: none"> <li>• Technological transfer and commercialisation of research results</li> <li>• Support SMEs in accessing research and innovation</li> </ul>
	<b>1.3 Promotion of social inclusion and fight against poverty</b>	<ul style="list-style-type: none"> <li>• Provide young people, especially those belonging to the NEETS and women, with marketable skills</li> <li>• Support social and solidarity economic actors</li> </ul>
<b>2. Address common challenges in environment</b>	<b>2.1 Environmental protection, climate change adaptation and mitigation</b>	<ul style="list-style-type: none"> <li>• Water</li> <li>• Waste</li> <li>• Energy efficiency and renewable energy</li> <li>• Integrated Coastal Zone Management</li> </ul>
<b>People to people cooperation as a modality to achieve the objectives – Institutional capacity building as a transversal priority</b>		



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