



Safeguard, valorisation and management quality. Use of the management models for the archaeological sites and urban contexts

ARCHEOMEDSITES

Priority 4 Promotion of cultural dialogue and local governance

Measure 4.3 Improvement of governance processes at local level



Project
funded by the
EUROPEAN UNION



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

The management of archaeological sites and urban areas in the southern and northern countries of the Mediterranean area still need to be developed through the implementation of good practices focusing on sustainability and ensuring the valorisation of the specific historical and cultural heritage as well as its protection and conservation.

In this framework, the **ARCHEOMEDSITES** project aims to increase the strategic planning capacities of central and local institutions in the governance and management of selected archeological and historical sites through the exchange of know-how and good practices. The activities will take place in Italy, Lebanon and Tunisia: mutual experiences, complementarities and common needs will be benchmarked and shared at the benefit of these countries' heritage, which will be enhanced thanks to the adoption of concrete management and maintenance plans. The target areas will thus become potential elements for an historical Mediterranean identity respecting the environment, enhancing local cultures and having a direct positive impact on the local economies competitiveness.

Beneficiary

Ministry for cultural heritage and activities and for tourism - General directorate for landscape, fine arts, contemporary architecture and art - MiBACT (Italy, Lazio)

Partnership

1. National Heritage Institute - INP (Tunisia, Tunis)
2. Ministry of Culture, Directorate General of Antiquities (Lebanon)
3. University of Sassari (Italy, Sardegna)
4. Federation of Public Utilities, Culture, Tourism, Sports and Leisure - FEDERCULTURE (Italy, Lazio)
5. Archeological Superintendence of Salerno, Avellino, Benevento, Caserta - ARCHEOSA (Italy, Campania)
6. Archeological Superintendence of Cagliari and Oristano - ARCHEOCA (Italy, Sardegna)
7. Municipality of Siena (Italy, Toscana)
8. Municipality of Florence (Italy, Toscana)
9. Municipality of Carbonia (Italy, Sardegna)
10. Research and Cooperation (Italy, Lazio)

Specific objective

To develop and implement governance processes for the safeguard, conservation and valorisation of archaeological sites through:

- Management plans
- Guidelines for the safeguard, maintenance and valorisation
- Training initiatives and actions for a shared management framework

Expected results

- At least 90% of officials and staff part of the central and local institutions of the target areas trained on the new management methodologies of archaeological sites
- At least 6 management plans approved and adopted and at least 30% of the new methodologies for the conservation of archaeological sites constantly used by staff of the target sites
- 6000 people from the civil society of the 3 countries made more aware and active on safeguard, valorisation of cultural and natural heritage and on sustainable development
- Touristic flows of the target sites increased of 10%

Main activities

- Awareness workshops addressed to students on the safeguard and valorisation of cultural heritage
- Organization of artistic events inside the archeological sites including exhibitions, concerts, dance and theatre performances
- Establishment of a permanent Mediterranean cross-border network for the improvement of archaeological and historical sites management
- Technical training dealing with strategic planning and management of archaeological sites, as well as with adaptation to UNESCO standards and maintenance issues
- Design of an archaeological Geographic Information System

Target groups

- Officials and staff of the involved organizations
- Representatives of civil society
- Young people and students
- Archaeologists, architects and conservator-restorers

Final beneficiaries

- Tourists
- Local populations
- Decision-makers of the Mediterranean area

Duration

24 months (January 2014 - December 2015)

Budget

- Total budget: € 1.999.118,76
- Programme contribution: € 1.793.806 (90%)
- Project co-financing: € 199.312 (10%)

Website

www.archeomedsites.com

Contact person

Maria Grazia Bellisario

Director of the Office, Contemporary Architecture and Art
Ministry for cultural heritage and activities and for tourism

mariagrazia.bellisario@beniculturali.it / dg-pbaac.servizio5@beniculturali.it

+ 39 06 5843 4815

