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euro-meDiterranean cAreer & Employment aDvisor portAl
for the mobiLity of yoUng residents

DAEDALUS



Priority 4 Promotion of cultural dialogue and local governance

Measure 4.1 Support to mobility, exchanges, training and professionalism of young people



Project
funded by the
EUROPEAN UNION



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

The large young population entering the job market in the Mediterranean area will represent a major challenge in the upcoming years. Qualified young people who should enhance the competitiveness of the Mediterranean area need to overcome numerous barriers while seeking career and employment opportunities. Building professional profiles, finding opportunities, matching successfully skills with market demands, understanding and coping with various profiling procedures (e.g. certification of their diplomas and degrees, generation and application of CVs and cover letters, qualification in job interviews) are among the key issues faced by job seekers on both shores of the Mediterranean.

DAEDALUS aims to support the needs of young people in the Mediterranean labour markets by enhancing their career and business opportunities and matching their qualifications and skills with existing needs in neighboring countries. To achieve this goal, the project will offer electronic career and employment advising services to help young people raise their competence level in marketing their skills and searching employment as well as to constitute an efficient instrument for employment stakeholders in order to post job vacancies, seek qualified employees and explore new investment opportunities.

Beneficiary

UNISYSTEMS Information Technology SA (Greece, Attiki)

Partnership

1. Euromed Research Business Institute (Cyprus)
2. Juhoud for Community and Rural Development (Palestine)
3. The Lebanese Development Network (Lebanon)
4. Cooperation for the Development of Emerging Countries - COSPE (Italy, Toscana)
5. Cultural Club Ali Belhouane (Tunisia, Tunis)
6. University of Piraeus Research Center (Greece, Attiki)
7. University College of Applied Sciences (Palestine)
8. Municipality of Siena (Italy, Toscana)

Specific objectives

- To help young people raise their competence level in marketing their skills and searching employment in the Mediterranean markets
- To establish a technologically enhanced instrument for stakeholders to post job vacancies, find qualified competitive employees and explore investment opportunities in a collaborative way

Expected results

- Web-based ICT infrastructure for job search deployed in four different languages (Arabic, English, French and Italian)
- At least 1500 young people and/or related stakeholders registered to DAEDALUS portal
- Online career advising services for young people delivered
- 1500-3000 young people trained to use DAEDALUS portal and online services
- Capacities of young people in marketing their skills and searching for employment in the Mediterranean markets enhanced
- Job and business opportunities of target young people aged 20 to 30 increased

Main activities

- Desk research on existing career advising services
- Setting up of a collaborative platform (DAEDALUS portal) enabling the dialogue among and through young people and employment stakeholders about training, career and employment opportunities
- On-line seminars, on-site training as well as production of training material and relevant documentation (e.g. videos) in order to make the DAEDALUS services usable and as effective as possible
- Organisation of 60 regional workshops and 7 international workshops/conferences in order to involve as many users and target groups as possible in pilot operations for testing and evaluating the DAEDALUS services
- Report on the assessment of the quality and effectiveness of the provided functionality and services

Target groups

- Young people, with a focus on women
- (Under-)graduate and post-graduate students
- Young entrepreneurs
- Employers

Final beneficiaries

- Universities and career centers
- Entrepreneurs and SMEs
- Unions
- NGOs, local and public administrations

Duration

24 months (December 2013 - December 2015)

Budget

- Total budget: € 1.939.414
- Programme contribution: € 1.745.472 (90%)
- Project co-financing: €193.942 (10%)

Website

www.daedalusproject.eu

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