



Economic Development through Inclusive and Local Empowerment

EDILE

Priority 4 Promotion of cultural dialogue and local governance

Measure 4.3 Improvement of governance processes at local level



Project
funded by the
EUROPEAN UNION



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

From the year 2000 to the recent political uprisings, South Mediterranean countries have been welcoming an increasing inflow of public and private investment projects. However, facts show that these projects have often not been as beneficial as expected for local economies, creating few jobs (on average, only 1 single direct job created per million Euros invested by foreign operators), generating limited local economic spillovers (few opportunities offered to local subcontractors) and sometimes underestimated negative impacts (on the environment for instance). Correlatively, procedures for project evaluation are not evenly developed in the Mediterranean area and public authorities involved in investment regulation lack the necessary tools to proceed to a sound assessment of projects. Yet, evaluation can play a key role in selecting the best public investment projects and in supporting private projects which are the most likely to contribute to the inclusive development of territories. When conducted adequately, evaluation has indeed proven to be an efficient mean to support job creation, local subcontracting, training or environment conservation.

The **EDILE** project will therefore strive to reinforce capacities of local and national public authorities in project appraisal and evaluation, thus encouraging a better selection of public investment projects and an effective negotiation to maximise private investment impact.

Beneficiary

ANIMA Investment Network (France, Provence-Alpes-Côte d'Azur)

Partnership

1. Chamber of Commerce Industry and Agriculture of Beirut and Mount Lebanon (Lebanon)
2. Agency for Promotion of Industry and Innovation - API (Tunisia, Tunis)
3. Innovation and Social Economy in the Mediterranean - iesMed (Spain, Cataluña)
4. Economic Promotion Agency of Tuscany - Toscana Promozione (Italy, Toscana)
5. Office of Economic Cooperation for the Mediterranean and Middle East - OCEMO (France, Provence-Alpes-Côte d'Azur)
6. classM (France, Provence-Alpes-Côte d'Azur)
7. Palestinian Industrial Estate and Free Zone Authority (Palestine)

Specific objective

To enhance the capacities of local authorities & economic bodies in assessing & improving investment projects, using an innovative process mixing case studies, design of assessment tools, dialogue with enterprises & civil society and practical search for higher social benefits

Expected results

- Improved management capacities of local investment projects (impact on environment, labour, industrial fabric, social conditions, etc.), allowing local authorities to better negotiate with private companies and to orient projects in a way maximising social benefits
- A common referential and toolkit for social and environmental responsible investment projects designed and widely promoted at Mediterranean level
- 300 staff of public administrations, companies, business organisations, unions, NGOs trained and empowered regarding investment monitoring and improvement
- 15 investment projects monitored (average € 10 million) with the objective of investment optimization between 15% and 30% of additional value-added in the local economy

Main activities

- Assessment of existing investment project monitoring procedures in Lebanon, Palestine and Tunisia together with the identification of best practices and needs
- Definition of one governance toolkit, including the EDILE referential, as well as of the list of impacts (negative or positive) to be evaluated for major investment projects
- Technical assistance missions in the three pilot countries to support local actors in the implementation of evaluation procedures
- Training workshops (2 per country) on project evaluation tools and procedures
- Sourcing of pilot projects (15) and data collection on their impact

Target groups

National bodies and local authorities in charge of implementing, granting support or issuing legal authorisations for public and private investment projects

Final beneficiaries

- Companies and business support organizations
- Financial institutions (banks, investment funds)
- Citizens

Duration

24 months (December 2013 - December 2015)

Budget

- Total budget: € 1.899.000
- Programme contribution: € 1.709.100 (90%)
- Project co-financing: € 189.900 (10%)

Website

www.edile-initiative.org

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