



Supporting and connecting rural women's traditional know how in the Mediterranean through the promotion of fair trade products

RUWOMED

Priority 1 Promotion of socio-economic development and enhancement of territories

Measure 1.2 Strengthening economic clusters creating synergies among potentials of the Mediterranean Sea Basin countries

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Programme
funded by the
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REGIONE AUTONOMA DELLA SARDEGNA

Project in brief

Women's participation in employment is low in Lebanon and in the Palestinian territories, with women holding less than a quarter of total jobs. The conflict situations have further deteriorated the opportunities of women for engaging in sustainable economic ventures, especially in rural areas. Under the circumstances outlined above, cooperative and micro-entrepreneurial activities in traditional sectors (agro-food, artisanal handicraft) can contribute to poverty alleviation and to women's economic and social empowerment.

RUWOMED aims to improve income generating opportunities by setting up and strengthening existing SMEs and women cooperatives to become efficient, viable and sustainable economic entities and ensure a decent source of income for their households.

Beneficiary

Assembly of Cooperation for Peace (Spain, Comunidad Valenciana)

Partnership

1. Palestinian Agricultural Relief Committees (Palestinian Authority)
2. Collective for Research and Training on Development - Action (Lebanon)

Specific objective

To develop and strengthen viable economic activities among Palestinian and Lebanese women through a capacity building programme, input support and the promotion of products locally and internationally

Expected results

- 185 new and existing economic activities run by women strengthened through trainings and input support in topics related to use of ICT, management, accounting, marketing, packaging and design
- Quality of 75 tons of products manufactured by women entrepreneurs improved in line with European standards
- Public exposure for women's products increased to boost their access to local and international markets

Target groups

- Marginalised Palestinian and Lebanese women
- Rural women's cooperatives

Final beneficiaries

- Households
- Consumers

Duration

36 months

Budget

- Total budget: € 1.994.617
- Programme contribution: € 1.795.155 (90%)
- Project co-financing: € 199.462 (10%)

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