

STRATEGIC PROJECT

Paving the way for a cultural, behavioral and operational change towards solar energy



SHAAMS

Strategic Hubs for the Analysis and Acceleration of the Mediterranean Solar Sector



Project
funded by the
EUROPEAN UNION



REGIONE AUTONOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

The project in brief

The last decades have witnessed a growing interest for solar energy initiatives in the Mediterranean region, coupled with a growing pressure to ensure an actual shift from traditional energies towards a more efficient energy system. While many successful national and regional projects have been implemented in order to develop market, policy and technical actions, the transition to solar energy needs to be supported by a comprehensive and unified process at Mediterranean level.

As a response to this challenge, **SHAAMS** aims to raise public awareness on energy efficiency through the transferability and implementation of good practices in legal, regulatory, economic, organizational issues and new financing mechanisms, in order to facilitate the take up of solar technologies in Mediterranean countries.

Beneficiary

Chamber of Commerce, Industry and Navigation of Barcelona (Spain, Cataluña)

Partnership

1. FUNDITEC (Spain, Cataluña)
2. AGEAS-SALERNO (Italy, Campania)
3. Sophia Antipolis Foundation (France, Provence-Alpes-Côte d'Azur)
4. Chamber of Commerce, Industry and Agriculture of Beirut and Mount Lebanon (Lebanon)
5. Egypt-Japan University of Science and Technology (Egypt, Al Iskandanyah)
6. Naples Agency for Energy and the Environment - ANEA (Italy, Campania)
7. WWF European Policy Programme - Rome Branch (Italy, Lazio)
8. Al Urdonia Lil Ebdal' Co. (Jordan, Irbid)
9. Technological Educational Institute of Crete (Greece, Kriti)
10. Berytech Foundation (Lebanon)
11. Business Incubation Association of Tripoli (Lebanon)

Specific objective

- To establish efficiency-proven governance solutions aimed at identifying innovative, transferable and sustainable solar energy strategies
- To promote a cultural, behavioural and operational change towards the success of solar energy-driven solutions
- To facilitate the transfer of solar technologies by implementing shared mechanisms and procedures

Expected results

- Policy makers provided with enhanced information and capacities to implement energy efficiency support policies and strategies
- Improved private and public agents' knowledge on solar energy projects, funding and market requirements
- Implemented new solar energy-driven solutions resulting from technology transfer activities and brokerage events
- Reduced technology gap between the involved regions
- Increased number of research and training programmes on solar energy developed by local institutions

Main activities

- Regional mapping and solar sector needs identification
- Definition of a set of common and standardised indicators for the solar efficiency sector
- Creation and promotion of 4 legal and 15 funding mechanisms encouraging solar energy development
- Organisation of 3 technology transfer activities and 21 brokerage events involving 180 participants
- Awareness campaigns on renewable energy and energy efficiency including 21 seminars dedicated to over 2000 participants
- Development of 10 training and capacity building actions gathering 500 concerned actors
- Creation of a cross-sector and inter-regional platform enabling communication between stakeholders dealing with solar energy

Target groups

- Policy makers in energy efficiency and related sectors
- Energy companies
- Research institutions, universities and technology centres

Final beneficiaries

- National institutions in charge of promoting renewable energy
- Solar market developers
- Civil society organisations

Duration

36 months (November 2012 - November 2015)

Budget

- Total budget: € 3.200.344
- Programme contribution: € 2.880.309 (90%)
- Project co-financing: € 320.035 (10%)

Website

www.shaams.org

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