



GMI Redemption Scheme Definition

- GMI redemption scheme is a Reward Point Scheme; a prize program through which participants get reward points when they recycle empty beverage containers using the GMI RVM. It operates a point-based system where a user gets Y number of GMI points for the X number of bottles recycled.
- Earn GMI points simply by recycling your beverage containers! Redeem gifts, rewards, or service points with your GMI points:
 - X (number of bottles recycled) = Y (GMI points) = Z (Gift, Reward, or Service Points)
 - Example:
 - If $Y=10X$ and $Z=10Y$, then for every 100 bottles recycled you get 1 gift point.
 - Reward Points:
 - 100 bottles = 10 GMI Points = 1 Gift Point = Gift A
 - 200 bottles = 20 GMI Points = 2 Gift Points = Gift B
 - 300 bottles = 30 GMI Points = 3 Gift Points = Gift C
 - etc.
- **Redemption Channels:** The redemption page on the GMI e-platform enables customization of redemption schemes:
 - The redemption page will be a page where the users can create their credentials and log in to with their username and password.
 - The user will have to create a login username and password and they have to choose a school/university to be associated with their account.
 - When the users log in with their credential, the page they land on will contain their school logo in addition to the GMI logo.
 - After a successful login the users will enter their encrypted serial numbers found on the receipt they got from recycling.
 - These serial numbers will be decrypted and generate the number of points that the user recycled. These points will be accumulated as a balance for the user.
 - The user will be able to “redeem” the points accumulated and get a voucher through an email.
 - The user lands on the redeem page by clicking on a redeem button located in the serial number page.
 - The redeem page will show the gifts or programs the users can choose from, the number of points they will spend on this selection and the user’s balance.



- After the user chooses the gift or program, a message pops up mentioning that “XXX” points will be deducted from your account, please confirm” at the bottom of this popup there will be two buttons “Yes” and “No”. The yes button will deduct the needed points.
- An email mentioning the gift chosen, the number of points deducted and the remaining number of points will be sent to the user.
- **Redemption Rules Options (optional):**
 - User can redeem points after X days from the date of earning point first time, X number of gifts per month.
 - Redemption can be done in block of minimum X points and maximum Y points (multiple of X points).
 - Redemption scheme is effective from dd/mm/yyyy and reward points are being granted to eligible users starting for the coupons generated for the usage from dd/mm/yyyy to dd/mm/yyyy.
- **Charity program:**
 - Incorporation of a charity program into the redemption scheme.
 - Users can either receive normal refund or donate the refund.