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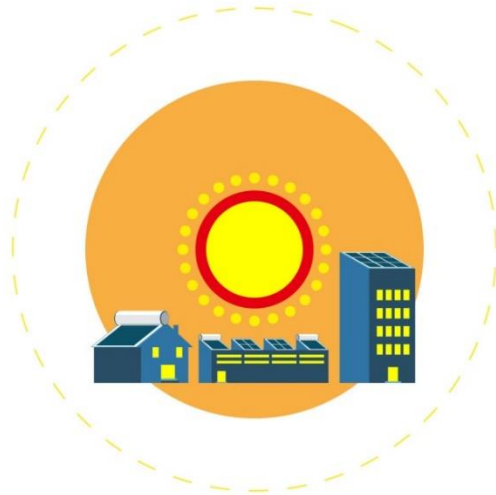
# MED-DESIRE Final Event

## *The sun for you: sustainable energy for the Mediterranean*

*MEDiterranean DEvelopment of Support schemes for solar Initiatives and Renewable Energies*  
*ENPI CBC MED - Priority 2 - Topic 3 - Solar energy*

**Rome, December 18, 2015**

**Coffee House, Palazzo Colonna, Piazza dei Santi Apostoli 67**



The MED-DESIRE project “MEDiterranean DEvelopment of Support Schemes for Solar Initiatives and Renewable Energies”, co-funded by the European Union through the European Neighbourhood and Partnership Instrument ‘ENPI’, organizes its **Final Event** on the **18<sup>th</sup> of December 2015 in Rome**. The event includes several sessions that, besides showcasing the main results achieved during the lifetime of the MED DESIRE project – coordinated by the Puglia Region and involving 9 partners from Egypt, Italy, Lebanon, Spain and Tunisia - allow top level representatives from national and international organizations to debate and share views on the perspectives of solar energy and energy efficiency in the Mediterranean countries. In the **first session**, the global aspects of energy sustainability in the Mediterranean area will be discussed with both political and technical approach.

The **second session** will address the future opportunities and key areas of cooperation for the promotion of the distributed renewable energy and energy efficiency market in the Mediterranean Sea Basin, thanks to the contribution of the top managers of national agencies and institutions from the partner countries (Egypt, Italy, Lebanon, Spain and Tunisia).

The **third session** will more directly address the activities and results of the MED-DESIRE Project, covering the topic of the market stimulus instruments such as new financial mechanisms, solar ordinances and improved performance and quality standards of solar components and systems.

The concluding **fourth session** will gather relevant national and international stakeholders discussing the economic feasibility of distributed solar energy and energy efficiency investments.

The final event is organized by **Puglia Region** – Department for Economic Development, Innovation, Education, Training and Employment - Industrial Research and Innovation Office (Project Leader) and **ARTI** – Puglia Regional Agency for Technology and Innovation (implementing agency), in cooperation with all the project partners.

## Program of the Final Event

- 9.00 – 10.00 *Registration and welcome coffee*
- 10.00 – 11.30** **SESSION I – Towards Energy Sustainability in the Mediterranean: a global challenge**
- 10.00 – 10.45 CHAIR: **Stefano da Empoli**, I-Com President  
Welcome Speeches:
- **Mr David-Maria Sassoli**, Vice-President of the European Parliament with responsibility on EU Neighbourhood Policy
  - **Mr Benedetto Della Vedova**\*, Italian Undersecretary for Foreign Affairs
  - **Mr Khalid Chaouki**, member of the Italian Parliament and President Cultural Commission Parliamentary Assembly, Union for Mediterranean/PA-UfM
  - **Mr Domenico Laforgia**, Director of the Department for Economic Development, Innovation, Education, Training and Employment – Puglia Region
  - **Ms Eva Milella**, President of ARTI - Puglia Regional Agency for Technology and Innovation
- 10.45 – 11.15 Key Note Speeches:
- *The state of the art of Renewable Energies in the MENA region*  
**Mr Ahmed Badr**, RCREEE - Regional Center for Renewable Energy and Energy Efficiency Executive Director, Egypt
  - *MED-DESIRE main project achievements*  
**Mr Giuseppe Creanza**, MED-DESIRE Project manager, ARTI/Puglia Region
- 11.15 – 11.30 *Signature of a Memorandum of Understanding for cooperation in the Renewable Energy sector between the Andalusian Energy Agency (AAE, Spain) and the New and Renewable Energy Authority (NREA, Egypt).*
- 11.30 – 13.00** **SESSION II – Distributed renewable energy and energy efficiency market uptake in the Mediterranean Sea Basin: key areas of cooperation and future perspectives**
- CHAIR: **Sami Marrouki**, Senior Consultant, MED-DESIRE project, Tunisia
- **Mr Dario Chello**, ENEA Responsible for Energy Efficiency Markets, Italy
  - **Mr Francesco La Camera**, Italian Ministry of Environment, Land and Sea General Director, Italy
  - **Mr Pierre El Khoury**, LCEC - Lebanese Centre for Energy Conservation General Director, Lebanon
  - **Mr Mohamed El Sobky**, NREA - New and Renewable Energy Authority Executive Chairman, Egypt
  - **Mr Hamdi Harrouch**, ANME - National Agency for Energy Conservation General Director, Tunisia
  - **Mr Vicente Fernandez**, AAE - Andalusian Energy Agency President, Spain
- 13.00 – 14.30 *Lunch break*

**14.30 – 15.30**      **Session III - Market stimulus instruments for a sustainable solar energy value chain: the MED-DESIRE experience on qualification/certification schemes, solar ordinances and financing mechanisms**

CHAIR: **Ms Annalidia Pansini**, Technical Coordinator, MED-DESIRE project, Italy

- **Mr Salvatore Moretta**, Technical Expert, MED-DESIRE project, Italy
- **Mr Sami Marrouki**, Senior Consultant, MED-DESIRE project, Tunisia
- **Mr Hamed Korkor**, Senior Consultant, MED-DESIRE project, Egypt
- **Ms Christina Abi Haidar**, Senior Consultant, MED-DESIRE project, Lebanon
- **Mr Marco Calderoni**, Technical Expert, Politecnico di Milano, Italy
- **Ms Simona De Iuliis**, Technical Expert, ENEA, Italy
- **Mr Walter Cariani**, ISNOVA Technical Director and Senior Expert of MED-DESIRE project

**15.30 – 17.00**      **Session IV - Beyond the feasibility: the stakeholders perspective**

CHAIR: **Mr Franco D'Amore**, Technical Expert, ARTI, Italy

- **Ms Myriem Touhami**, Program Manager, United Nations Environment Programme, DTIE
- **Mr Mazen Halawi**, Vice-Director of the Financing Unit at BDL, Banque du Liban
- **Mrs Myriam Garram**, AMEN BANK, Tunisia
- **Mr Abdelhakim Hamdi**, DGA of the Tunisian Company of Guarantee
- **Mr Tarek Ben Amor\***, Deputy Director in the municipality of Hammam Sousse, Tunisia
- **Ms Hend Farouh**, Executive Director, Central Unit for Sustainable Cities & Renewable Energy, NUCA, Egypt

**17.00 – 18.00**      **Networking coffee break & B2B meetings**

*The event will be held in English Language*

*\* to be confirmed*

Project Leader



Puglia Region implementing agency



Project Partners



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