



Project
funded by the
EUROPEAN UNION



“Mediterranean sights”

Video contest that celebrates cultural heritage in the mediterranean area

1. Introduction

Italy, Tunisia and Lebanon, respectively, through the Ministry for Cultural Heritage and Activities and for Tourism, the National Heritage Institute and the Ministry of culture, promote an occasion reserved for young creative for the realization of an unpublished video that increases the awareness of the importance of cultural heritage present in the Countries, promotes understanding of the cultures of the three countries and enrich the intercultural dialogue.

The competition is part of ARCHEOMEDSITES " Safeguard, valorisation and management quality. Use of the management models for the archaeological sites and urban contexts" funded under the Cross-border Cooperation Programme ENPI CBC MED 2007-2013.

The goal of the project is to create a network of institutions in the Mediterranean basin for the protection and enhancement of archaeological sites and urban areas, to standardize good practice, disseminate knowledge, promote exchanges between industry professionals and, ultimately, involve other European countries and the whole Mediterranean basin.

In particular, the activities on which, until December 2015, the project will develop, we intend to lay the groundwork for establishing and developing a process leading to the adoption of management plans for the identified sites and guidelines to ensure protection, maintenance and valorization of them and the surrounding urban context, even through shared initiatives for the exchange and training of operators.

The target sites are: Carbonia, Monte Sirai and Tuvixeddu in Sardinia, Paestum and Velia in Campania, Kerkouane and Carthage in Tunisia. Tyre and Al Bass in Lebanon. To ensure the most effective management, protection and enhancement of such sites, also in view of a better use of the same, the involvement of different actors is foreseen, institutional or otherwise, namely: local institutions; civil society; scientific community, young people and students and, ultimately, the entire population of the Mediterranean. The hope is to contribute to the socioeconomic development of the area of the Mediterranean basin, including strengthening institutional cooperation in the cultural field between the two sides, with a view to exchanging and sharing of objectives and strategies.

The contest is co-ordinated by the General Directorate for landscape, fine arts, contemporary architecture and art, in collaboration with the project's partners.

The competition aims to reward the video / short film that develops the spirit and aims of the project, providing for their presentation during the international conference to be held in Paris next November the 8th during the XX edition of the Salon International du Patrimoine culturel. The person who supervised the realization of the video will be invited to present during that conference.

2. Description of the initiative

The contest aims specifically the following objectives:

- to promote the knowledge of the target sites of ARCHEOMEDSITES and in general the cultural heritage of the three Countries;
- to stimulate and to encourage the dissemination, in the younger generations, a culture of cooperation and intercultural dialogue, careful elimination of all forms of discrimination;
- to promote creativity as a function of communication projects of cultural heritage that goes beyond the geographical boundaries of the countries;
- to contribute to the research, development and dissemination of innovative and original ways, to overcome obstacles that prevent the free expression of creativity;

- to contribute to the enhancing of a culture of participation and of sharing, for the development of initiatives related to knowledge, promotion and use of cultural heritage.

As part of this initiative, the contest will reward the video that best expresses the aims mentioned above, according to the criteria mentioned in art. 5.

3. Participants and participation requirements

Those who may submit proposals are individuals, even in "informal" working groups, living in one of the eligible areas of the ENPI Program, available at the website <http://www.enpicbcmmed.eu/programme/about-the-programme/cooperation-area>, who at the date of publication of the notice are aged between 18 and 40 years.

Participants can submit only one application in one of the forms referred to in points mentioned above.

Each member of the "informal" group may participate in the submission of a single application form.

In case of informal working groups the contact person for relations with the Ministry will be unique and officially designated by the components.

Participants have to possess the legal requirements for admission to government grants, the enjoyment of civil and political rights and no criminal convictions.

4. Terms and submission of the proposals

Participation is completely free.

All documentation must be submitted in English (the official language of the project).

Participants in one of the forms referred to in paragraph 3 above, at the time of submission of the application, must attach the following documentation:

- application form on plain paper, signed in original, with contact information (name, surname, date and place of birth, residence, domicile - if different from residence - and contacts - telephone number and email address). In case of an informal working group, the application form must be signed in original by the representative identified;
- a copy of a valid identity document. In case of an informal working group the document of the representative must be attached;
- a statement about the novel nature of the video presented;
- a description / story telling of the video presented in a space that exceeds that of a folder.
- the video must be in IT support systems compatible with all Windows operating systems (Windows, Mac OS, Linux) and shall not exceed a period of 10 minutes.

The notice may be accessed from the following sites:

www.beniculturali.it;

www.pabaac.beniculturali.it

www.archeomedsites.com

Is it possible to submit an application no later than 12.00 am of next October 6, 2014 as mentioned below.

The envelope should be marked clearly visible outside the following statement exclusively in Italian "Concorso internazionale per la selezione di un video da presentare nell'ambito della XX Edizione del Salone Internazionale del Patrimonio culturale"

The envelope should be given the references of the competitor.

The envelope, complete with all the items and documentation required in this notice must be delivered by registered A / R, express mail, or authorized agent, or by hand delivery from 9.00 am to 12.00 am (Monday to Friday) at the Ministero dei beni e delle attività culturali - Direzione Generale per il paesaggio, le belle

arti, l'architettura e l'arte contemporanee, Servizio Architettura e arte contemporanee, Piano II, stanza n. 225, Via di San Michele, 22 – 00153 ROMA, II floor, room n. 225, Via di San Michele, 22-00153 ROMA, who will issue a receipt of delivery.

To consider the applications valid by the deadline established, the postmark affixed by the accepting of arrival will be considered.

The timely delivery of the packages remains at the sole risk of the sender, to the exclusion of any liability of the Ministry where, for postal delay or otherwise or for any other reason, the envelope is not delivered at the destination within the deadline.

The Ministry will not under any circumstances take into account packages received after the above deadline, even for reasons beyond the control of the competitor, and even if sent before the deadline indicated. This also applies to parcels sent by registered A / R or another carrier, being worth anything at the date of dispatch resulting from the postmark. These envelopes will not be opened and will be considered as delivered. The packages themselves can be collected by the competitor at their written request.

5. Evaluation criteria

A jury will set up a panel that will evaluate the winning video.

The score will be awarded according to the criteria given in the following table:

EVALUATION CRITERIAS	SCORE
A. ADHERENCE TO THE THEMES AND AIMS REFERRED TO IN PARAGRAPH 3	35
B. TECHNICAL ACHIEVEMENT	25
C. SCREENPLAY	20
D. EDITING	10
E. PHOTOGRAPHY	10
TOTAL	100

6. Composition of the jury

The jury will be composed of members appointed by the Director of the Ministry.

Will be part of the Jury:

- representative of the Ministry;
- a representatives of the partners and / or project staff;
- an experts.

The jury will be support by a technical secretariat for the organization and the appraisal of projects submitted.

7. Award

The winning video will be presented during the international conference to be held on November 8, 2014, on the occasion of the Salon International du Patrimoine culturel. The person who has supervised the making of the video will be invited to the presentation of the same.

The Ministry reserves the right to use the video for the diffusion during subsequent public occasions, keeping informed subject filmmaker. In addition, the Ministry reserves the intellectual property rights and rights to run the video submitted for the entire duration of the project.

The video will not be returned.

8. Publicity

The initiative will be publicized through the channels of art. 4.

9. FAQ

Any questions or clarifications on this notice must be received up to 7 days before the deadline referred to in paragraph 4, exclusively via e-mail at the address: info@archocondsites.com.

On the website www.archocondsites.com the answers provided will be posted.

10. Outcome of the competition

The Ministry will communicate the outcome of the competition to the winner within 5 days from the date of drawing up of the minutes of the Jury.

11. Dissemination of results

The Ministry is committed to disseminate and exploit the results of the competition through the actions and initiatives it deems appropriate. The construction documents shall remain the property of the authors but subject to disclosure and promotion by the Ministry.

All submitted projects will be presented and disseminated through:

- a) exhibitions, fairs and other occasions of visual exposure to the public;
- b) catalogs, books, brochures, print publications or media also spread through Web;
- c) means of communication such as television, newspapers, magazines, periodicals, etc..

Therefore, with the participation in the competition, the permission to use the video in the contexts listed above, for the purposes of disclosure, is automatically granted to Ministry.

The Ministry is obliged to mention the authors of the projects.

12. Final Clauses

According to Art. 13 of Legislative Decree no. 196/2003, the competitors and their relevant personal data are used by the Administration exclusively for the development of this procedure. The same data shall be kept at the registered office of the Ministry. These information may be disclosed only to the government or legal persons directly involved in the selection. Disclosure of this information is mandatory for the management of this procedure.

Participation in the contest implies the acceptance and unconditional obligation on the part of competitors, all of the conditions set out in this announcement.

THE HEAD OF THE OFFICE
Mrs. Maria Grazia Bellisario

Rome, 11 August 2014
